

Visual

Design

B O R A Ö Z T U N Ç

Resume

Portfolio



BORA ÖZTUNÇ

— Senior Visual Designer | 2007 – Present

I'm a self-motivated individual and an original thinker who conceives creative concepts, creates branding projects from the ground up and translates them into compelling visual experiences by developing ideas, providing quality art and creative direction.

With depth knowledge of typography, iconography, colour, space, texture, editing and marketing through effective storytelling; I build for brands that inform, entertain and inspire for 13 years of experience.

OTHER EXPERIENCE

Design Lead

911 Advertising Agency
Turkey
2019

In this small yet expanding agency, I had the opportunity to work with great brands like Bilkom, Koç Group and many other. Being the lead designer in the company I have often dealt with the whole process of designing for our clients, creating employer branding campaigns to marketing communications and various materials for customer touchpoints, while guiding a small team of designers.

Sr. Video Editor

Mars Reel Media
California, USA
2018–2019

Being in a very well structured startup, with clear and defined remote work procedures, helped me grow both personally and professionally, as well as enjoying a young and international working environment. I had the opportunity to redefine the way I edit videos in a more intelligent manner, worked closely with Production Lead to edit great online shows for millennials, such as Mars Reel Chronicles.

Co-Founder & Sr. Visual Designer

Darwin Digital Strategy Agency
Turkey
2018–2019

We created Darwin as a strategy agency to provide 360 degree digital solutions for our clients, and as a expense-cover operation for our startup with the mobile gps app we were developing in paralel. I designed brand identities, managed projects from e-commerce to video campaigns, created online-offline media strategies, user experiences and key visual assets for a wide list of clients.

Co-Founder & Product Manager

Outdoor Türkiye Mobile GPS
Turkey
2017–2019

This is a very important part of my path, where I learned the true side of business and product development. Creating UI/UX while managing dev team of 5, with each day and new struggle, I tried to find new ways for overcoming the obstacles, both financially and creatively. The application we developed made the editor's choice in App Store, featured by the Apple PR Manager, used over 10.000 users with love while we were in the phase of seed investment.

Co-Founder & Visual Designer

Kanvas Kolektif
Turkey
2017

E-commerce print services operation, where I created over 1000+ products with modern elements; including photographs, illustrations, manipulations in various categories. On side with product creation, I developed the e-commerce website from frontend to backend, and created marketing strategies, visual designs for online-offline promotions that targeted young demographic. We collaborated with local artificers and created a healthy chain of production.

Visual Designer

Deniz Kurtel
Europe
2013–2014

I was on Europe tour with artist Deniz Kurtel for her light installation project; The Introspectacular. This was a great experience in entertainment industry, working with people on high creative levels, design thinking and seeing the world of business and management from a very different perspective. Deniz was a true mentor and a business woman. I created the trailer's print materials, designed posters and developed websites from Berlin to Paris, Milano to Torino.

EDUCATION

Senior High
at 24 Kasım Anatolian High School
1995–2002 (English & German)

Finance & Economics
at Uludag University
2003–2007 (Dropout last year)

SKILLS

see them in action @ boraoztunc.net

Research

Strategy

Management

Brand Identity Design

User Interface Design

Video Editing

TOOLS

Over the years, many tools integrated into my workflow. Some became the core ones, like Adobe's products that I daily use to create, and some left its place to others. I'm always open to new tech and keeping an eye on the latest applications and developments, optimizing the workflow each day.



Adobe CC
Apps



Final Cut
Pro X



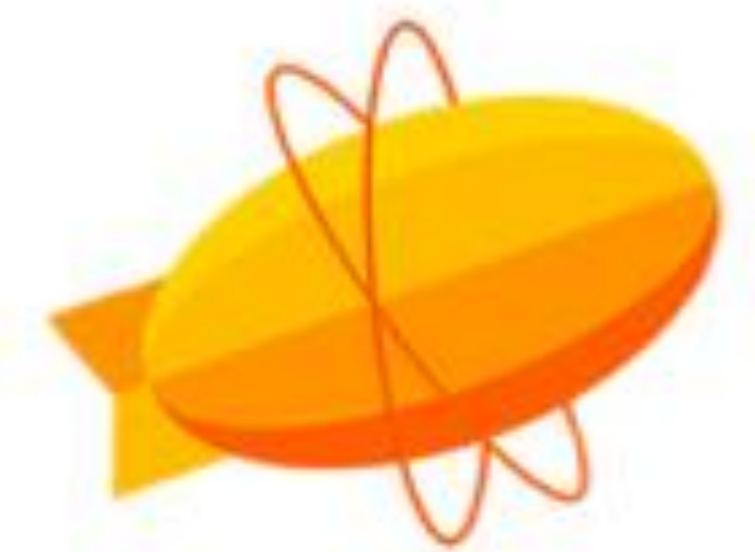
Figma



Sketch



InVision



Zeplin



Atom



Wordpress



Slack



Asana



Google Ads



Google
Analytics

PORTFOLIO

I worked with great clients all over the world; from artists like Deniz Kurtel to top-notch corporates like Brown-Forman, Soho House, Marks & Spencer and Toyota. Created with wide range of design disciplines; from graphics to packaging, videos to user interfaces, and visual communications for online marketing campaigns, events, emails and websites.

MARKS &
SPENCER
LONDON


BROWN-FORMAN


TOYOTA

MARS REEL


SOHO HOUSE
ISTANBUL

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